



# Blue J vs General-Purpose AI Tools

While general-purpose AI tools are easy to incorporate into your tax research, the efficiency they offer comes at the expense of answer quality. Since these tools pull from a wide range of uncurated sources, they're prone to error—often basing answers on irrelevant, outdated sources that are tough to verify.

Blue J is built by tax experts, for tax experts. Our solution blends the latest in generative AI technology with an expertly-curated library of trusted tax content, to deliver comprehensive answers to even the toughest tax questions.

## What our customers are saying

**“Blue J is absolutely one of the best investments I’ve ever made into my business...now I feel like I have the team backup I have been missing—what a huge load off of my shoulders!”**

Blue J user

**“Easy to use, helped through so much of the tax season, it’s like having a tax genius at my side.”**

Blue J user

# Why Tax Practitioners Choose Blue J

## Better tax answers

Every time you ask Blue J a tax question, we scan our curated database to find the most relevant sources, using these to generate an up-to-date, accurate response. And by leveraging user feedback loops on our responses, Blue J's tax answers just keep getting better over time.

## Highly-curated content library

Our expertly-curated content library includes materials that general-purpose AI tools just don't have access to—including exclusive news and commentary from Tax Notes, along with sources direct from the IRS.

## Know exactly where your answer came from

Clear inline citations and detailed source lists make it easy for you to explore sources and verify answers. With Blue J, you always know where an answer is coming from, so you can feel confident in the advice you're providing to clients.

## Extensive feedback, directly from tax experts

We've built a tight feedback loop with the thousands of tax practitioners who trust Blue J. Not only do we use this loop to continue refining Blue J's answers, but we also collaborate directly with customers when developing our product roadmap.



Can a healthcare company qualify for QSBS?



Yes, a healthcare company can qualify for QSBS (Qualified Small Business Stock) under certain conditions. The key factor is whether the company is engaged in a "qualified trade or business" as defined under §1202(e)(3) of the Internal Revenue Code ...

**STATUTE**

§ 1202. Partial Exclusion for Gain from Certain Small Business Stock

**ADMIN**

PLR 202418001

**COMMENTARY**

Practice Articles: New Guidance on Qualified Business Stock...





# Side-by-Side Comparison

General-purpose AI tools	Blue J
General-purpose LLMs not designed or optimized for tax research	Specifically engineered to deliver comprehensive tax answers
Wide range of sources that may be incomplete, outdated, or irrelevant for tax	Highly-curated content library with trusted sources, updated daily
Answers are challenging to verify	Inline citations and source lists show you where answers come from
Limited access to primary sources	Exclusive tax sources and expert commentary
Serve wide range of verticals	Roadmap focused on tax practitioners

## Tax experts who use Blue J have seen

**2.7**

hours saved per user per week on tax research

**90%**

of users still actively using Blue J after 6 months

**<0.2%**

disagree rate across all tax answers

Learn more at [bluej.com](https://bluej.com)